

Form 604

Corporations Law
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme **Nine Entertainment Co. Holdings Limited**

ACN/ARSN

1. Details of substantial holder (1)

Name **Prudential plc
Prudential Pensions Limited
Prudential Assurance Company Limited
Eastspring Investments (Luxembourg) S.A.
Eastspring Investments (Singapore) Limited**

ACN/ARSN (if applicable)

There was a change in the interests of the substantial holder on **26 April 2016**
The previous notice was given to the company on **08 April 2016**
The previous notice was dated **08 April 2016**

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate(2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of Security (4)	Previous Notice		Present Notice	
	Person's votes	Voting Power (5)	Person's votes	Voting Power (5)
NPV Shares	63,766,531	7.27%	72,339,739	8.27%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
	Prudential plc Prudential Pensions Limited				
	Prudential Assurance Company Limited	PLEASE SEE ANNEX 1 (Below)			
	Eastspring Investments (Luxembourg) S.A. Eastspring Investments (Singapore) Limited				

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
EASTSPRING INV ASIA PACIFIC EQ	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	15,817,642
ESIN-DEVELOPED ASIA EQUITY FD	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	16,883,376
EASTSPRING INV WORLD VALUE AP	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	119,891
EASTSPRING INV ASIAPAC EQ MY	Eastspring Investments (Singapore) Limited	Eastspring Investments (Singapore) Limited	176,330
M&G PP PACIFIC BASIN PF	Prudential Pensions Limited	Prudential Pensions Limited	954,007
PRUDENTIAL LIFE MANAGED OB	Prudential Assurance Company Limited	Prudential Assurance Company Limited	31,733,721
PRUDENTIAL PACIFIC MKTS TRUST	Eastspring Investments (Singapore) Limited	Eastspring Investments (Singapore) Limited	3,843,828
PAC (EX SAL ANNUITY FUND)	Prudential Assurance Company Limited	Prudential Assurance Company Limited	2,403,835
SCOTTISH AMICABLE CAPITAL FUND	Prudential Assurance Company Limited	Prudential Assurance Company Limited	407,109

5. Changes in association

The persons who have been associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and CAN/ARSN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Prudential plc	Laurence Pountney Hill, London EC4R 0HH, England
Eastspring Investments (Luxembourg) S.A.	10 Marina Boulevard #32-01, Marina Bay Financial Centre Tower 2, Singapore 018983
Eastspring Investments (Singapore) Limited	10 Marina Boulevard #32-01, Marina Bay Financial Centre Tower 2, Singapore 018983
Prudential Pensions Limited	Laurence Pountney Hill, London EC4R 0HH, England
Prudential Assurance Company Limited	Laurence Pountney Hill, London EC4R 0HH, England

Signature

print name **John Baker**

capacity **Shareholder Disclosures Analyst**

sign here **John Baker**

Date: **27 April 2016**

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Law.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Law.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Law.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annex 1: Transactions 07 April 2016 – 26 April 2016

Holder of Relevant Interest	Date of acquisition	Consideration (9) (Cash)	Class and number of Securities
SCOTTISH AMICABLE CAPITAL FUND	22-Apr-16	4,725	4,233
PAC (EX SAL ANNUITY FUND)	22-Apr-16	435,455	389,763
SCOTTISH AMICABLE CAPITAL FUND	22-Apr-16	69,672	62,361
PRUDENTIAL LIFE MANAGED OB	22-Apr-16	5,098,945	4,563,917
PAC (EX SAL ANNUITY FUND)	22-Apr-16	29,533	26,455
PRUDENTIAL LIFE MANAGED OB	22-Apr-16	34,038	30,438
PAC (EX SAL ANNUITY FUND)	22-Apr-16	2,906	2,599
SCOTTISH AMICABLE CAPITAL FUND	22-Apr-16	465	416
PRUDENTIAL LIFE MANAGED OB	22-Apr-16	345,809	309,771
EASTSPRING INV ASIAPAC EQ MY	07-Apr-16	-1,915	-1,680
EASTSPRING INV ASIA PACIFIC EQ	12-Apr-16	594,509	532,507
EASTSPRING INV ASIAPAC EQ MY	22-Apr-16	-2,567	-2,294
ESIN-DEVELOPED AND EMERGING AS AEF	22-Apr-16	169,616	151,940
ALD ESIN-DEVELOPED AND EMERGING AS AEF	22-Apr-16	16,694	14,929
ALDA ESIN-DEVELOPED AND EMERGING AS EF	22-Apr-16	2,500,996	2,238,569
EASTSPRING INV ASIA PACIFIC EQ	26-Apr-16	281,034	249,284