

CHIEF OPERATING OFFICER / CHIEF FINANCIAL OFFICER TRANSITION

Nine Entertainment Co. (ASX: NEC) advises that Simon Kelly, Chief Operating Officer and Chief Financial Officer has notified the Company of his intention to leave the business effective 31 May 2016.

Simon has been an integral part of the NEC executive team since 2012 and has played a key leadership role in the transformation of the business since that time, leading the successful sale of ACP and Nine Live, the Company's re-capitalisation and subsequent IPO and the development of its premium video strategy. He leaves the business in a very strong position – well down the path of executing its strategy of monetising its premium video content across all platforms, anytime, anywhere, with full ownership of its digital business, its investment in Stan, the leading Australian owned subscription video on demand platform, and a best in class balance sheet.

Simon Kelly said "I am very proud of the many achievements we have delivered over the past few years and the strong position that I leave the business in. I feel privileged to have had the opportunity to work with the most talented team in the industry and wish them every success in the future."

Hugh Marks, Chief Executive Officer, said "I would like to thank Simon for the significant contribution he has made to the transformation of NEC into the innovative business it is today, with a balance sheet that will enable us to maximise future opportunities. I wish him all the best for the future."

The Company has commenced a search for a suitable replacement.

Sydney, Australia
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Further information:

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