

## ACQUISITION OF 9.99% OF SOUTHERN CROSS MEDIA

Nine Entertainment Co. (ASX: NEC) advises it has agreed to acquire 9.99% of the shares in Southern Cross Media Group Limited (ASX: SXL) from Macquarie Group, at a price of \$1.15 per share.

Sydney, Australia  
18 March 2016

Further information:  
Nola Hodgson  
Head of Investor Relations  
+61 2 9965 2306  
[nhodgson@nine.com.au](mailto:nhodgson@nine.com.au)

Victoria Buchan  
Director of Communications  
+61 2 9965 2296  
[vbuchan@nine.com.au](mailto:vbuchan@nine.com.au)