

Form 603Corporations Act 2001
Section 671B**Notice of initial substantial holder**To Company Name/Scheme **Nine Entertainment Co. Holdings Limited**

ACN/ARSN

1. Details of substantial holder

Name **Prudential plc
Prudential Pensions Limited
Prudential Assurance Company Limited
Eastspring Investments (Luxembourg) S.A.
Eastspring Investments (Singapore) Limited**

ACN/ARSN (if applicable)

The holder became a substantial holder on **15 June 2015****2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
NPV Shares	47,900,329	47,900,329	5.10%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Prudential Plc Eastspring Investments (Luxembourg) S.A. Eastspring Investments (Singapore) Limited	Power to exercise or control the exercise of, a right to vote attached to the securities.	24,059,948
Prudential Plc Eastspring Investments (Singapore) Limited	Power to exercise or control the exercise of, a right to vote attached to the securities.	2,388,795
Prudential Plc Prudential Pensions Limited Eastspring Investments (Singapore) Limited	Power to exercise or control the exercise of, a right to vote attached to the securities.	498,983
Prudential Plc Prudential Assurance Company Limited Eastspring Investments (Singapore) Limited	Power to exercise or control the exercise of, a right to vote attached to the securities.	20,955,603

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follow s:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
EASTSPRING INV ASIA PACIFIC EQ	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	6,559,132
ESIN-DEVELOPED ASIA EQUITY FD	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	17,433,928
EASTSPRING INV WORLD VALUE AP	Eastspring Investments (Luxembourg) S.A.	Eastspring Investments (Luxembourg) S.A.	66,888
EASTSPRING INV ASIAPAC EQ MY	Eastspring Investments (Singapore) Limited	Eastspring Investments (Singapore) Limited	128,873
PRUCLT HSBC GIS NOM (UK) PPL AC	Prudential Pensions Limited	Prudential Pensions Limited	498,983
PRUCLT HSBC GIS NOM (UK) PAC AC	Prudential Assurance Company Limited	Prudential Assurance Company Limited	20,955,603
State Street Noms Ltd A/C GMIW	Eastspring Investments (Singapore) Limited	Eastspring Investments (Singapore) Limited	2,256,922

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follow s:

Date of acquisition	Transaction Type	Consideration (9) Cash	Class and number of securities
06-Mar-15	Purchase	1,162,018.59	556,264
06-Mar-15	Purchase	56,540.05	27,066
06-Mar-15	Purchase	256,364.62	122,723
06-Mar-15	Purchase	23,814.25	11,400
06-Mar-15	Purchase	114,958.09	55,031
06-Mar-15	Purchase	679,144.91	325,110
06-Mar-15	Purchase	1,913,692.52	916,094
06-Mar-15	Purchase	7,491.04	3,586
06-Mar-15	Purchase	12,383.41	5,928
06-Mar-15	Purchase	10.41	5
06-Mar-15	Purchase	47.86	23
06-Mar-15	Purchase	1,264,205.60	606,578
06-Mar-15	Purchase	117,438.25	56,348
06-Mar-15	Purchase	278,816.84	133,779
06-Mar-15	Purchase	489.04	235
06-Mar-15	Purchase	24.97	12
06-Mar-15	Purchase	108.21	52
06-Mar-15	Purchase	285.10	137
06-Mar-15	Purchase	805.36	387
06-Mar-15	Purchase	2.08	1
06-Mar-15	Purchase	4.16	2

06-Mar-15	Purchase	5,730,243.69	2,749,426
06-Mar-15	Purchase	566,891.52	272,000
06-Mar-15	Purchase	3,349,051.29	1,606,907
06-Mar-15	Purchase	9,436,949.35	4,527,939
06-Mar-15	Purchase	36,941.74	17,725
06-Mar-15	Purchase	61,061.72	29,298
09-Mar-15	Purchase	10,964.06	5,294
09-Mar-15	Purchase	534.33	258
09-Mar-15	Purchase	2,418.97	1,168
09-Mar-15	Purchase	223.67	108
09-Mar-15	Purchase	1,085.22	524
09-Mar-15	Purchase	6,407.78	3,094
09-Mar-15	Purchase	18,055.28	8,718
09-Mar-15	Purchase	70.42	34
09-Mar-15	Purchase	115.98	56
09-Mar-15	Purchase	11,460,487.38	5,498,852
09-Mar-15	Purchase	557,635.77	267,559
09-Mar-15	Purchase	2,528,411.21	1,213,156
09-Mar-15	Purchase	234,874.41	112,695
09-Mar-15	Purchase	1,133,778.87	543,998
09-Mar-15	Purchase	6,698,102.59	3,213,814
09-Mar-15	Purchase	18,873,902.86	9,055,880
09-Mar-15	Purchase	73,883.47	35,450
09-Mar-15	Purchase	122,123.44	58,596
10-Mar-15	Purchase	582.62	282
10-Mar-15	Purchase	26.86	13
10-Mar-15	Purchase	130.17	63
10-Mar-15	Purchase	12.40	6
10-Mar-15	Purchase	57.85	28
10-Mar-15	Purchase	305.77	148
10-Mar-15	Purchase	960.71	465
10-Mar-15	Purchase	2.07	1
10-Mar-15	Purchase	6.20	3

10-Mar-15	Purchase	14,165.88	6,840
10-Mar-15	Purchase	689.65	333
10-Mar-15	Purchase	3,125.19	1,509
10-Mar-15	Purchase	289.94	140
10-Mar-15	Purchase	1,402.09	677
10-Mar-15	Purchase	7,482.65	3,613
10-Mar-15	Purchase	23,328.14	11,264
10-Mar-15	Purchase	91.13	44
10-Mar-15	Purchase	151.19	73
10-Mar-15	Purchase	131,378.18	63,436
10-Mar-15	Purchase	6,393.29	3,087
10-Mar-15	Purchase	28,984.13	13,995
10-Mar-15	Purchase	2,692.35	1,300
10-Mar-15	Purchase	12,997.82	6,276
10-Mar-15	Purchase	69,387.96	33,504
10-Mar-15	Purchase	216,363.10	104,471
10-Mar-15	Purchase	847.05	409
10-Mar-15	Purchase	1,400.02	676
10-Mar-15	Purchase	2,520.45	1,217
10-Mar-15	Purchase	122.19	59
10-Mar-15	Purchase	555.04	268
10-Mar-15	Purchase	51.78	25
10-Mar-15	Purchase	248.52	120
10-Mar-15	Purchase	1,331.68	643
10-Mar-15	Purchase	4,148.28	2,003
10-Mar-15	Purchase	16.57	8
10-Mar-15	Purchase	26.92	13
10-Mar-15	Purchase	1,211.56	585
10-Mar-15	Purchase	60.06	29
10-Mar-15	Purchase	267.16	129
10-Mar-15	Purchase	24.85	12
10-Mar-15	Purchase	120.12	58
10-Mar-15	Purchase	639.95	309

10-Mar-15	Purchase	1,996.48	964
10-Mar-15	Purchase	8.28	4
10-Mar-15	Purchase	12.43	6
11-Mar-15	Purchase	86,965.21	41,890
11-Mar-15	Purchase	4,230.96	2,038
11-Mar-15	Purchase	19,186.74	9,242
11-Mar-15	Purchase	1,783.32	859
11-Mar-15	Purchase	8,603.10	4,144
11-Mar-15	Purchase	45,930.25	22,124
11-Mar-15	Purchase	143,219.61	68,987
11-Mar-15	Purchase	560.53	270
11-Mar-15	Purchase	925.91	446
11-Mar-15	Purchase	57,620.43	27,755
11-Mar-15	Purchase	2,804.73	1,351
11-Mar-15	Purchase	12,711.58	6,123
11-Mar-15	Purchase	1,181.27	569
11-Mar-15	Purchase	5,700.80	2,746
11-Mar-15	Purchase	30,432.64	14,659
11-Mar-15	Purchase	94,891.52	45,708
11-Mar-15	Purchase	371.62	179
11-Mar-15	Purchase	614.51	296
11-Mar-15	Purchase	112,732.99	54,302
11-Mar-15	Purchase	5,484.89	2,642
11-Mar-15	Purchase	726.61	350
11-Mar-15	Purchase	24,870.93	11,980
11-Mar-15	Purchase	2,310.63	1,113
11-Mar-15	Purchase	11,152.47	5,372
11-Mar-15	Purchase	59,538.68	28,679
11-Mar-15	Purchase	185,655.88	89,428
11-Mar-15	Purchase	1,202.03	579
11-Mar-15	Purchase	580,635.90	279,266
11-Mar-15	Purchase	28,251.49	13,588
11-Mar-15	Purchase	128,098.52	61,611

11-Mar-15	Purchase	11,898.98	5,723
11-Mar-15	Purchase	57,442.76	27,628
11-Mar-15	Purchase	306,662.15	147,494
11-Mar-15	Purchase	956,230.19	459,914
11-Mar-15	Purchase	3,742.47	1,800
11-Mar-15	Purchase	6,187.55	2,976
11-Mar-15	Purchase	45,275.28	21,946
11-Mar-15	Purchase	2,203.32	1,068
11-Mar-15	Purchase	9,989.19	4,842
11-Mar-15	Purchase	926.30	449
11-Mar-15	Purchase	4,478.84	2,171
11-Mar-15	Purchase	23,912.59	11,591
11-Mar-15	Purchase	74,568.26	36,145
11-Mar-15	Purchase	290.89	141
11-Mar-15	Purchase	482.75	234
11-Mar-15	Purchase	90,363.69	43,527
11-Mar-15	Purchase	4,397.05	2,118
11-Mar-15	Purchase	19,936.19	9,603
11-Mar-15	Purchase	1,851.83	892
11-Mar-15	Purchase	8,939.42	4,306
11-Mar-15	Purchase	47,723.95	22,988
11-Mar-15	Purchase	148,814.52	71,682
11-Mar-15	Purchase	583.37	281
11-Mar-15	Purchase	963.28	464
12-Mar-15	Purchase	2,561,558.75	1,234,998
12-Mar-15	Purchase	124,639.22	60,092
12-Mar-15	Purchase	565,130.56	272,465
12-Mar-15	Purchase	52,498.56	25,311
12-Mar-15	Purchase	253,412.20	122,177
12-Mar-15	Purchase	1,352,880.63	652,261
12-Mar-15	Purchase	4,218,549.79	2,033,879
12-Mar-15	Purchase	16,514.30	7,962
12-Mar-15	Purchase	27,295.68	13,160

17-Mar-15	Purchase	5,832.41	2,823
17-Mar-15	Purchase	1,208.63	585
17-Mar-15	Purchase	58,958.37	28,537
17-Mar-15	Purchase	2,605.27	1,261
17-Mar-15	Purchase	537.17	260
17-Mar-15	Purchase	26,321.25	12,740
17-Mar-15	Purchase	311,614.65	150,238
17-Mar-15	Purchase	64,555.53	31,124
17-Mar-15	Purchase	3,149,867.82	1,518,638
17-Mar-15	Purchase	20,503.61	9,904
17-Mar-15	Purchase	4,248.12	2,052
17-Mar-15	Purchase	207,261.54	100,115
17-Mar-15	Purchase	4,871.70	2,358
17-Mar-15	Purchase	1,010.29	489
17-Mar-15	Purchase	49,243.89	23,835
17-Mar-15	Purchase	7,830.26	3,790
17-Mar-15	Purchase	1,621.84	785
17-Mar-15	Purchase	79,151.78	38,311
18-Mar-15	Purchase	4,224.90	2,026
18-Mar-15	Purchase	9,002.79	4,347
18-Mar-15	Purchase	184.32	89
18-Mar-15	Purchase	890.55	430
19-Mar-15	Purchase	173,294.39	82,089
19-Mar-15	Purchase	3,550.79	1,682
19-Mar-15	Purchase	17,143.88	8,121
19-Mar-15	Sale	12,820.75	5,994
23-Mar-15	Sale	101,600.46	47,755
23-Mar-15	Sale	94,382.08	44,333
24-Mar-15	Purchase	37,564.35	17,632
24-Mar-15	Purchase	379,706.33	178,227
24-Mar-15	Purchase	7,782.59	3,653
26-Mar-15	Purchase	4,675.06	2,195
26-Mar-15	Purchase	199,254.50	93,941

26-Mar-15	Purchase	4,083.04	1,925
26-Mar-15	Purchase	19,713.13	9,294
30-Mar-15	Purchase	5,229.65	2,513
31-Mar-15	Purchase	85,801.71	40,698
02-Apr-15	Purchase	2,621.58	1,230
08-Apr-15	Sale	153,869.71	71,759
09-Apr-15	Purchase	399,394.40	185,672
14-Apr-15	Purchase	381,048.17	177,294
14-Apr-15	Purchase	3,383,562.97	1,570,609
14-Apr-15	Purchase	51,726.90	24,011
14-Apr-15	Purchase	334,735.13	155,380
14-Apr-15	Purchase	194,016.22	90,697
14-Apr-15	Purchase	2,967.02	1,387
14-Apr-15	Purchase	19,192.62	8,972
15-Apr-15	Purchase	13,575.43	6,311
15-Apr-15	Purchase	9,700.25	4,520
15-Apr-15	Purchase	1,497.96	698
15-Apr-15	Purchase	98,043.33	45,685
15-Apr-15	Purchase	6,457.54	3,009
15-Apr-15	Purchase	997.93	465
15-Apr-15	Purchase	65,292.11	30,424
15-Apr-15	Purchase	120,617.86	56,204
15-Apr-15	Purchase	18,638.64	8,685
15-Apr-15	Purchase	1,219,226.71	568,120
15-Apr-15	Purchase	17,149.28	7,991
15-Apr-15	Purchase	2,650.40	1,235
15-Apr-15	Purchase	173,346.86	80,774
15-Apr-15	Purchase	158,476.69	73,731
15-Apr-15	Purchase	24,490.15	11,394
15-Apr-15	Purchase	1,601,919.02	745,290
15-Apr-15	Purchase	15,904.55	7,411
15-Apr-15	Purchase	2,457.26	1,145
15-Apr-15	Purchase	160,773.03	74,915

15-Apr-15	Purchase	12,895.75	6,009
15-Apr-15	Purchase	1,993.71	929
15-Apr-15	Purchase	130,358.89	60,743
15-Apr-15	Purchase	7,622.85	3,552
15-Apr-15	Purchase	1,178.20	549
15-Apr-15	Purchase	77,041.86	35,899
15-Apr-15	Purchase	20,467.10	9,537
15-Apr-15	Purchase	3,163.31	1,474
15-Apr-15	Purchase	206,874.96	96,397
15-Apr-15	Purchase	248,002.29	115,561
15-Apr-15	Purchase	38,324.56	17,858
15-Apr-15	Purchase	2,506,859.48	1,168,115
17-Apr-15	Sale	69,038.26	30,355
23-Apr-15	Purchase	5,423.73	2,404
23-Apr-15	Purchase	170,778.76	75,605
23-Apr-15	Sale	45,230.10	20,090
27-Apr-15	Purchase	5,053.29	2,151
30-Apr-15	Purchase	2,747.37	1,185
30-Apr-15	Purchase	76,671.26	32,925
08-May-15	Sale	47,939.85	21,083
13-May-15	Purchase	422,026.55	193,977
13-May-15	Purchase	2,614.23	1,203
15-May-15	Sale	21,610.00	10,115
26-May-15	Sale	16,424.30	7,668
04-Jun-15	Purchase	2,321.16	1,160
09-Jun-15	Sale	250,796.14	149,083
15-Jun-15	Purchase	25,082.92	14,769
15-Jun-15	Purchase	6,876.62	4,049
15-Jun-15	Purchase	225,758.10	132,928
15-Jun-15	Purchase	9,437.73	5,557
15-Jun-15	Purchase	2,588.28	1,524
15-Jun-15	Purchase	84,944.61	50,016
15-Jun-15	Purchase	23,751.41	13,985

15-Jun-15	Purchase	6,513.16	3,835
15-Jun-15	Purchase	213,777.96	125,874
15-Jun-15	Purchase	9,182.97	5,407
15-Jun-15	Purchase	2,516.96	1,482
15-Jun-15	Purchase	82,653.54	48,667
15-Jun-15	Purchase	13,213.15	7,780
15-Jun-15	Purchase	3,622.58	2,133
15-Jun-15	Purchase	118,921.78	70,022
15-Jun-15	Purchase	52,893.37	31,144
15-Jun-15	Purchase	14,502.20	8,539
15-Jun-15	Purchase	476,076.03	280,317
15-Jun-15	Purchase	42,170.69	24,818
15-Jun-15	Purchase	11,563.04	6,805
15-Jun-15	Purchase	379,561.64	223,377
15-Jun-15	Purchase	53,251.15	31,339
15-Jun-15	Purchase	14,601.21	8,593
15-Jun-15	Purchase	479,289.24	282,068
15-Jun-15	Purchase	19,480.07	11,470
15-Jun-15	Purchase	5,341.31	3,145
15-Jun-15	Purchase	175,332.43	103,237
15-Jun-15	Purchase	42,229.44	24,865
15-Jun-15	Purchase	11,579.35	6,818
15-Jun-15	Purchase	380,090.45	223,800

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Prudential PLC	Laurence Pountney Hill, London EC4R 0HH, England
Prudential Assurance Company Limited	Laurence Pountney Hill, London EC4R 0HH, England
Prudential Pensions Limited	Laurence Pountney Hill, London EC4R 0HH, England
Eastspring Investments (Luxembourg) S.A.	10 Marina Boulevard #32-01, Marina Bay Financial Centre Tower 2, Singapore 018983
Eastspring Investments (Singapore) Limited	10 Marina Boulevard #32-01, Marina Bay Financial Centre Tower 2, Singapore 018983

Signature

print name	James Todd	capacity	Shareholder Disclosures Analyst
sign here	James Todd	date	17 June 2015

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
 - (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
 - (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
 - (4) The voting shares of a company constitute one class unless divided into separate classes.
 - (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
 - (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
 - (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
 - (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
 - (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
-